

**Lake Placid Public Library:  
Five Year Plan  
2023-2027**

**Mission Statement:**

To be a focal point of our community which provides educational, informational, cultural, and recreational material for all.

**Vision Statement:**

To establish a working relationship with all members of our community. To develop an informational and interesting collection of books, historical archival files, technology, art, and other materials to enhance the educational and recreational needs of residents and visitors. To provide outreach and programming for the community and visitors.

**Introduction:**

The Lake Placid Public Library Board of Directors is publishing this plan to outline what they hope to accomplish for the library and the community of Lake Placid during the next five years. It will serve as a working document for the library director and the board to reference when planning projects and determining priorities. It will also help showcase the amazing resources and opportunities available at the Lake Placid Public Library. This plan is by no means a full listing of the efforts being undertaken at the library and will change as work is completed and priorities change.

**Goals and Objectives:**

The Lake Placid Public Library (LPPL) is an unique historical structure, located in the heart of Lake Placid's Main Street. The purpose of the following goals and objectives is to ensure that our library remains a healthy and reliable place to gather for information and community, and that the resources it provides are relevant now and into the future.

October 18, 2022

This document was reviewed and unanimously approved by the Lake Placid Public Library Board of Directors.

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GOAL 1: Maintain and Enhance Library Facilities and Grounds

Objectives:

- A. Maintain existing facilities
- B. Continue to evaluate library facilities to ensure that current and anticipated future needs for space, location, and effective use are being met
- C. Evaluate existing landscaping, plantings and garden areas
- D. Plan new gardens/landscaping in coordination with facility maintenance and improvements

GOAL 2: Enhance Resources (Collections, Programs and Services)

Objectives:

- A. Review and enhance print and multimedia collections (audio, visual, digital) collections
- B. Evaluate new technologies and information resources for inclusion in LPPL collections
- C. Continue to increase and enhance archival holdings
- D. Expand course offerings, both through the library and with collaborative partners
- E. Continually update and expand children's programming, with development of additional programming for tweens and teens

GOAL 3: Increase Circulation

Objectives:

- A. Evaluate current and historical circulation
- B. Develop a plan to increase circulation in targeted areas

GOAL 4: Improve Outreach and Public Relations

Objectives:

- A. Maintain and enhance LPPL website
- B. Continue promoting LPPL with newspaper, newsletter, and other print media
- C. Identify new sources for advertising
- D. Consider mobile library solutions to increase public relations and user base
- E. Conduct surveys and public outreach to evaluate library services and function

GOAL 5: Increase Collaboration with Local Entities in Support of Community Wellbeing

Objectives:

- A. Create a strong collaboration with local schools and other community organizations, including summer Youth Commission and the local homeschool network
- B. Identify new partners and resources to support library patrons and the larger community
- C. Explore additional teen and tween programming
- D. Explore additional programming for young families and the elderly population

GOAL 6: Evaluate Staffing and Staff Education/Training

Objectives:

- A. Evaluate current staff and identify any needs
- B. Identify staff training needs and opportunities

GOAL 7 : Review and Create Relevant Policies and Procedures

Objectives:

- A. Review and update current staff and public policies to ensure comprehensive coverage of relevant issues and compliance with current NYS library standards
- B. Develop new policies as needed
- C. Consider and create procedures that address accessibility and safety needs within the facility